



**THE UNIVERSITY OF THE WEST INDIES**  
 CAVE HILL CAMPUS, P.O. BOX 64, BRIDGETOWN BB11000, BARBADOS  
**ERROL BARROW CENTRE FOR CREATIVE IMAGINATION**



<b>Monday, March 30, 2009</b>	
08:30 – 09:00	<b>Registration</b>
09:00 – 09:10	<b>Welcome – Dr. Pedro Welch</b> – Dean, Faculty of Humanities and Education, University of the West Indies
09:10 – 09:20	<b>Opening Remarks – Mr. Hugh Riley</b> – Acting Secretary General , CTO
09:20 – 09:40	<b>Keynote Address – Honourable Steve Blackett</b> – Minister of Community Development and Culture, Barbados
09:40 – 09:45	<b>Vote of Thanks – Dr. Donna E. Hunte-Cox</b> – Manager, Errol Barrow Centre for Creative Imagination, University of the West Indies
09:45 – 10:15	<i>Refreshments</i>
10:15 – 12:15	<b>Session 1 - Challenges of and Opportunities for Heritage Tourism in the Caribbean Cariforum Countries – Dr. Michael Scantlebury</b> , Rosen School of Hospitality Management, University of Central Florida
12:15 – 13:30	<i>Lunch</i>
13:30 – 15:00	<b>Workshop 1 – Challenges and Opportunities: The Way Forward</b>
15:00 – 15:30	<i>Coffee Break</i>
15:30 – 17:30	<b>Workshop 2 – Cultural Heritage – Global Perspectives - UNESCO</b>
17:30 – 18:30	<b>Exhibition and Multi-media Presentation by Regional Heritage Tourism Operators</b>
18:30 –	<b>COCKTAIL RECEPTION at the EBCCI – Hosted by Barbados Tourism Investment and Barbados Tourism Authority</b>

<b>Tuesday, March 31, 2009</b>	
09:00 – 09:30	<b>Barbados Presentation – “Bridgetown and Its Garrison as A World Heritage Site” – Professor Henry Fraser</b>
09:30 – 10:00	<i>Coffee Break</i>
10:00 – 12:00	<b>Session 2 - Best Practices in Community Tourism - Ms. Gail Henry</b> , Caribbean Tourism Organization

12:00 – 13:00	<i>Lunch</i>
13:00 – 16:00	<b>Session 3 – Community Tourism Best Practices - Countrystyle Community Tourism Network Jamaica – Mrs. Diana McIntyre-Pike</b>
16:00 – 16:30	<i>Coffee Break</i>
16:30 – 17:30	<b>Session 4 - Panel Discussion and Presentations from Heritage Tourism Operators</b>
17:30 –	<b>Depart for Tour and Cultural Experience at Arlington House, St. Peter and Moontown, St. Lucy</b>