MSc. Tourism with Project Management

Enhancing institutional capacity of public and private sector organizations with the acquisition of scientific project management competencies.

2017-2018
The aim of this programme is to develop a graduate that has sound knowledge of tourism and project management so that tourism projects can be well-managed and meet the intended project outcomes using sophisticated modeling rather than archaic mechanisms that are costly. The global tourism industry is becoming increasingly competitive and sophisticated, and as such the tourism practitioner needs to acquire a new and different skills set so that his/her organization could respond quickly and knowledgeably to the rapidly changing external environment. Planning, developing, implementing, evaluating and monitoring tourism policies and actions require both a sound knowledge of the constituent parts of tourism and effective project management skills. This programme therefore aims at enhancing institutional capacity of public and private sector organizations by integrating an understanding of the broader tourism context with the acquisition of scientific project management competencies.

Objectives

The programme aims:

• To generate the level of intellectual and academic qualities required to expand the boundaries of knowledge in the chosen specialist field;
• To extend the breadth of tourism-related education, knowledge and competencies in the Caribbean;
• To develop the qualities and transferable skills including initiative, strategic focus, decision-making and independent learning ability necessary for today’s complex tourism environment;
• To develop the capability to plan, monitor and control the implementation of projects through the use of effective project management tools and techniques;
• To enhance the institutional capacity of both private and public sectors in the English-speaking Caribbean to manage projects efficiently.

Entry Requirements

To qualify for entry to this programme, applicants should normally have at least a Second Class Honours degree or its equivalent. Candidates with Pass Degrees who have other relevant qualifications and substantial experience will be considered for entry on a case-by-case basis.

Duration

The programme can be completed in 18 months of full-time study or 24 months of part-time study. A full-time student will be allowed a maximum of 24 years to complete the programme and a part-time student will be allowed a maximum of 48 months.

Programme Structure/ Course of Study

Students are required to gain 42 credits through successful completion of 8 compulsory and 4 elective courses (3 credits each) and a final project (6 credits). Some courses will have an Action Learning component which will enable the student to link theories and concepts to industry practices.
Classes are held during the traditional semesters and sessions are also held during the summer period. Some courses are semester-long while other courses are conducted in intensive two to three week periods. At the end of the taught component of the programme, students may choose to do a Research Paper or an Internship with an Applied Research Project.

**Internship with Applied Research Project**

Students selecting the Internship with Applied Research Project will be required to undertake a three-month internship and submit a paper documenting their experience and relating it to material covered throughout the core programme. The report must be underpinned by sound theoretical and conceptual ideas taught throughout the course and must therefore demonstrate strong and relevant links between theory and industry practice(s). Students with little work experience in the industry should be encouraged to take this option.

**Research Paper**

Students selecting the Research Paper will independently study an area of their interest in tourism or hospitality management. Students will be given guidance throughout the stages of the research process and produce a research paper presentation of their topic. The student will develop an appropriate research programme incorporating empirical data gathering as well as a literature review highlighting the development of theory/conceptual frameworks. The final research paper must include a literature review, methodology, results, discussion, conclusions, bibliographies and appendices.

**Cost**

- Programme fee  BDS $30,000 (US $15,000)
- Plus ID Card Fee  BDS $30.00 (US $15.00)
- Plus UWI Registration fees – BDS $520.00 (US $260.00) per semester.

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**LIST OF COURSES**

**Compulsory**
- Accounting for Managerial Decision Making
- Strategic Planning and Management
- Project Analysis and Appraisal
- Essentials of Management
- Research Methods for Business and Social Sciences
- Caribbean Tourism Business Environment (0 credits)
- Tourism Destination Management
- Sustainable Tourism Development
- Human Resources Management
- Internship with Applied Research Project (6 credits) OR
- Research Paper (6 credits)

**Choose 2 electives from selected Tourism courses.**

**Choose 2 electives from selected Project Management Courses.**

**Language Workshops – Students select one of those on offer**
- French
- Mandarin
- Portuguese
- Spanish

Programme Fee and University Registration fees are subject to change. Students enrolled in this self-financed programme are billed for the courses for which they register each semester. University fees are additional to the programme fees and are billed every semester until the degree has been awarded.
CONTACT INFORMATION FOR
MSc. Tourism and Events Management

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Please visit the Tourism Programme website
www.cavehill.uwi.edu/fss/MGMT/graduate

HIGHER DEGREE PROGRAMMES

FACULTY OF HUMANITIES & EDUCATION
MA Caribbean Studies: Languages / Literatures
MA Creative Arts
PG Dip / MA Cultural Studies
MA History
MA Heritage Studies
MA Linguistics
PG Diploma in Education (Secondary)
Master in Education (Med)
specialisations (Curriculum Studies; Educational Leadership; Inclusive Practices for Special Needs Students; Language & Literacy Education; School Counselling; Science and Technology Education; Social Context and Education Policy; Testing, Measurement and Evaluation; and The Psychology of Education)

FACULTY OF LAW
LLM / PG Diploma Law
(with specialisations in Corporate & Commercial Law; Public law; Intellectual Property Law; General)

FACULTY OF MEDICAL SCIENCES
DM Anaesthesia and Intensive Care
DM Emergency Medicine
PG Dip / MSc., DM
Family Medicine
DM General Surgery (Parts I and II)
DM Internal Medicine
DM Obstetrics and Gynaecology
DM Ophthalmology
DM Orthopedics (Part II)
DM Paediatrics
DM Psychiatry
Master in Public Health

FACULTY OF SCIENCE & TECHNOLOGY
PG Dip / MSc. Biosafety
PG Dip / MSc. Computing Innovation
MSc. Computing Research
MSc. Natural Resource and Environmental Management
PG Dip / MSc. Technology Entrepreneurship
MSc. Renewable Energy Management

FACULTY OF SOCIAL SCIENCES
Master of Social Work
MSc. Applied Psychology
MSc. Banking & Finance
MSc. Building & Construction Management
MSc. Business Analytics
(with optional specialisations in Finance or Marketing)
MSc. Counselling Psychology
MSc. E-Governance for Developing States
MSc. Financial & Business Economics
MSc. Financial Management
MSc. Human Resources Management
MSc. Integration Studies
MSc. International Management
MSc. International Trade Policy
MSc. Investments & Wealth Management
MSc. Labour & Employment Relations

UWI also offers a range of MPhil and PhD programmes in a number of areas. Information on these as well as our application process, online application forms, and the documentation required can be found at:
www.cavehill.uwi.edu/gradstudies