



**THE UNIVERSITY OF THE WEST INDIES  
CAVE HILL CAMPUS**

**THE FACULTY OF SOCIAL SCIENCES**

**DEPARTMENT OF MANAGEMENT STUDIES  
GRADUATE AND SPECIAL PROJECTS SECTION**



**M.Sc. INTERNATIONAL BUSINESS AND TRADE**

**2020-2021**

## **PROGRAMME SUMMARY**

The M.Sc. International Business and Trade programme is designed to offer students a unique cross-disciplinary perspective on international business, trade and the international economic geography. The programme seeks to provide a distinct combination of training in and knowledge of the functioning of multinational corporations – both large and small – in the global economy.

As a student of this programme, students will gain a comprehensive understanding of the geography, processes and operation of international business, and they will develop unique capabilities for sustainable and competitive managerial decision making in the global business environment. The programme will also examine a variety of topics to illustrate the unique nature of international business and trade including the patterns of world trade, international trade policy and law, international finance, international marketing, and operating procedures of the multinational enterprise.

## ENTRY REQUIREMENTS FOR DEGREED APPLICANTS

Applicants under this category should have:

- i. A Bachelor's degree or equivalent from a university or college acceptable to the University of the West Indies, with at least second-class honours.
  - Students are expected to be grounded in a business subject such as management, marketing, finance, or economics.
  - Students with pass degrees will be considered on the following conditions:
    - o they are currently working in a business or management related field, and;
    - o they are successful at an interview conducted by the entrance committee within the Department.
- ii. Two letters of recommendation.

## ENTRY REQUIREMENTS FOR NON-DEGREED APPLICANTS

The entry criteria for these students is as follows:

- i. Technical certificates, diplomas or professional designations that can be assessed by The University of the West Indies.
- ii. At least five years' experience in a related field at a Supervisory or higher level.
- iii. A successful interview conducted by a selected panel determined by the Campus Committee on Graduate Studies and the Department of Management Studies.
- iv. Two strong letters of recommendation.

### PROGRAMME COST

Programme costs of BDS \$30,000 (USD \$15 000) include required books, and a laptop plus applicable University Registration fees, which include:

Amenities Fees	BDS \$960.00
Guild Fees	BDS \$120.00
ID Card (first year only)	BDS \$30.00

## COURSE OF STUDY

The proposed M.Sc. International Business and Trade programme will consist of twelve (12) core courses (11 courses worth 3 credits each; one course worth 5 credits), and a final research paper/project or internship/practicum/consultancy paper (6 credits). Students will also complete four compulsory not-for-credit workshops including one foreign language business workshop. The course structure for the proposed M.Sc. International Business and Trade programme is as follows:

### CORE COURSES

- International Finance
- Cross-Cultural Management
- Global Logistics and Supply Chain Management
- International Business Environment and Theory
- International Business Strategy
- International Marketing
- Introduction to International Trade and Investment Law
- Trade Related Aspects of Regional Integration: CARICOM and the CSME
- Advanced Trade in Services
- Electronic Commerce & The New International Economy
- Contemporary Caribbean Trade Policy Issues
- Research Methods for Business and Social Sciences

Either:

- IMGT 6120 Internship/Practicum/Consultancy Paper  
OR
- IMGT 6125 Research Paper/Project

## **WORKSHOPS**

- Doing Business in Emerging Markets
- European Business
- Chinese Business

### **One (1) Foreign Language Workshop from:**

- Spanish for Business
- Chinese for Business
- French for Business

## **CONTACT INFORMATION**

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*Produced by the Department of Management Studies*