



**THE UNIVERSITY OF THE WEST INDIES  
CAVE HILL CAMPUS**

**THE FACULTY OF SOCIAL SCIENCES**

**DEPARTMENT OF MANAGEMENT STUDIES  
GRADUATE AND SPECIAL PROJECTS SECTION**



**M.Sc. INTERNATIONAL BUSINESS**

**2020-2021**

## **PROGRAMME SUMMARY:**

The M.Sc. International Business programme is designed to cater to the academic and career needs of students seeking training in international trade, business strategy and management. This programme will prepare graduates who understand the global context of business from the logistics of international trade and cross-border investments, to the cultural and ethical issues that are ingrained in the practice of business around the world.

The M.Sc. International Business programme aims to equip students with the skills and tools necessary to manage global resources and operations, finance international business enterprises as well as manage diverse global teams. The courses within the programme will cover core areas in international business such as international trade, cross-cultural management, new emerging markets, foreign direct investment, business sustainability, global outsourcing and offshoring, and global human resource management.

## ENTRY REQUIREMENTS FOR DEGREED APPLICANTS

Applicants under this category should have:

- i. A Bachelor's degree or equivalent from a university or college acceptable to the University of the West Indies, with at least second-class honours.
  - Students are expected to be grounded in a business subject such as management, marketing, finance, or economics.
  - Students with pass degrees will be considered on the following conditions:
    - o they are currently working in a business or management related field, and;
    - o they are successful at an interview conducted by the entrance committee within the Department.
- ii. Two letters of recommendation.

## **ENTRY REQUIREMENTS FOR NON-DEGREED APPLICANTS**

The entry criteria for these students would therefore be:

- i. Technical certificates or diplomas that can be assessed by the University of the West Indies.
- ii. Five years' experience in a business or management related field.
- iii. They are successful at an interview conducted by a selected panel determined by the Campus Committee on Graduate Studies and the Department of Management Studies.
- iv. Two letters of recommendation.

### **PROGRAMME COST**

Programme costs of BDS **\$30,000 (USD \$15 000)** include required books and a laptop plus applicable University Registration fees, which include:

Amenities Fees	BDS \$960.00
Guild Fees	BDS \$120.00
ID Card (first year only)	BDS \$30.00

## **COURSE OF STUDY**

The proposed M.Sc. International Business programme will consist of thirteen (13) core courses (3 credits each), and a final research paper/project or internship/practicum/consultancy paper (6 credits). Students will also complete four compulsory not-for-credit workshops including one foreign language business workshop.

The course structure for the M.Sc. International Business programme is as follows:

### **CORE COURSES**

- International Finance
- Cross-Cultural Management
- Digital Business
- International Business Environment and Theory
- International Human Resource Management
- Foreign Market Entry Strategy
- Global Logistics and Supply Chain Management
- International Business Strategy
- International Trade and Investment
- International Business Negotiations
- International Entrepreneurship and Global Innovation
- International Marketing
- Research Methods for Business and Social Sciences

Either:

- IMGT 6120 Internship/Practicum/Consultancy Paper  
OR
- IMGT 6125 Research Paper/Project

## **WORKSHOPS:**

- Doing Business in Emerging Markets
- European Business
- Chinese Business

## **One (1) Foreign Language Workshop from:**

- Spanish for Business
- Chinese for Business
- French for Business

## **CONTACT INFORMATION**

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*Produced by the Department of Management Studies*